{🍋}³ **Riccardo Sallusti**
Product Owner : Solution Analyst : PM : Web Developer : Digital Creative : iOS Developer
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please **visit** my **website** where you can find all the relevant informations about me:
>>> riccardosallusti.it <<<

Short Summary:
Since **1999** into Digital Design, Digital Advertising, Game Developing, Web
& Mobile Applications.
Since my first **Commodore 64,** deeply involved in all branches of Technology
and Science: **Analog** and **Digital** at the same time, this path led me to
master both **Creative** and **Technical** skills.
I am a so-called 'Geek' and a **fluent English speaker.**
Class '72, I started programming in **Basic** when few people knew what a **PC**
was. Today few people know what **Basic** is and yet I'm still here with the
same enthusiasm and passion as then.

Experience:

@Fullsix (formerly **Inferentia/DNM**) from 1999 to 2009, where I started as **Multimedia Designer**
in a very big project, for **Kinder Ferrero.** We designed hundreds of online games related to the
well known **Kinder Sorpresa** characters. I started as animator, then I eventually learned to
code and started coding the games myself. After a couple years I became **team leader** of the
project, that lasted many years. I was also involved in many other productions for many other
clients: most relevant were **Alfa Romeo, Panerai, Bulgari, Maserati, Fiat, Voiello.**

@CreativeWeb from 2009 to 2010 as all-in-one PM, Designer and Developer for **Plasmon** site.

@TBWA\Italia from 2010 to 2020, well known **International Marketing and Advertising Company,** as
Senior all-around Developer & **Digital Specialist,** I managed and developed online campaigns for
Apple, Eni, BNL, Telepass, McDonald's, Sky, Findomestic, Nissan, Snam, Menarini, Pfizer and
many others. In the spare-time, I studied as iOS Developer. In this context, my self-taught
multidisciplinary training allowed me to cover the most varied roles: from **Digital Creative** to
Developer, from **PM** to **Campaign Manager,** and even **Copywriter** in some occasions.

@Kalpa, from 2020 to present, as **Solution Analyst.**
After **20 years** in **Media Agencies,** I decided to change sector and dedicate myself to projects
that have a real impact in people lives. So I chose a company that is leader in technological
innovation in the fields of **firmware, embedded software, mobile, web and cloud,** in sectors
ranging from **medical, home** and **industrial automation** to **energy control,** from **automotive** to
electronic devices. First as **Solution Analyst,** I then was lended full-time to –>

@ABB from 2021 to present as **Product Owner Consultant & QA.**
I assist and support the **Global Product Manager,** in the organization and coordination of the
various international teams engaged in constantly updating and upgrading the IoT platform (**ABB
Ability** & **Asset Manager**). All activities are in **English,** and some of my responsibilities are:
**writing User Stories, Requirements, Specifications, Backlog organization, Decision making,
Test Engineering, QA, coordination of the production teams in China and India as well as
coordination of the UI and UX team.** All using **Agile** methodologies.

Overall:

What I've become experienced with, in these **25 years,** is bridging the gap between clients'
business needs and Technical solutions. Between who speaks the business language and Engineers
that speaks technical: **a bridge between needs and solutions.** My **360°** experience in all the
fields of Technology, from design to development, from Marketing to Project Management,
allowed me to make potentially right decisions, to prioritize tasks and to allocate resources
where needed.

Curiosities:

– I'm an **Amazon AWS Cloud Practitioner** & **Google DoubleClick Studio** Certified developer.
– Mac & Linux-addicted, recently I was interested in **White Hat Hacking** and **net-security** in
  general so I learned **Python.**
– I Play the **piano,** self-taught.

More on:
linkedin.com/in/riccardosallusti/
My GitHub page where you'll find some of my Open Source shared projects.
Disclaimer: this Resume was proudly made with Mac OS Terminal.